The Strength of JA

Simply put, Junior Achievement helps youth to realize their potential. We celebrate entrepreneurship and we help students develop business skills. In fact, Achievers, are more likely to be managers than their peers, twice as likely to study and work in business and finance, and are 50% more likely to own their own business! Our work is directly linked to building workforce capacity and a strong and prosperous economy.

Did You Know?

- Over 65% of Achievers indicate that participation in JA programs had a significant impact on staying in school and enrolling in post-secondary education.
- JA creates an annual return to the Canadian Economy of $45 for every $1 spent!

“I think entrepreneurs are the future of New Brunswick, and we need as many as we can get. Having Junior Achievement working with high school students, providing mentorship and providing a perspective on what entrepreneurship is, it's very important.”

- Andrew Oland
  President, Moosehead Breweries

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This has been another phenomenal year for JA New Brunswick! Perhaps that's because there is such a strong commitment from the business community to our youth and their understanding of financial literacy, having them be workforce ready and aiding them in developing their entrepreneurial skills.

Each day, Junior Achievement staff and volunteers work hard toward the attainment of one common goal - to inspire and prepare young people to succeed in a global economy.

We are achieving this goal because studies have shown Junior Achievement programs produce more financially literate graduates who save more and borrow less than the average Canadian. Through participation in our JA programs, Junior Achievement graduates believe that participation in Junior Achievement programs had a significant impact on their desire to stay in school and pursue a post-secondary education, and their ability to get a job and perform at work. And finally, Junior Achievement produces graduates who are more likely to become entrepreneurs, create jobs and power our economy.

Clearly, investing in our youth is investing in our future! It’s because of our tremendous volunteers and supporters that New Brunswick is filled with Junior Achievers with big dreams – young people who will lead our province into a strong, successful future.

Thanks for your support!

Britt Dysart
Chairman
Junior Achievement New Brunswick
Junior Achievement held its annual Futures Unlimited Banquets in Fredericton, Saint John, Moncton and Bathurst in March and April to celebrate the accomplishments of achievers in the Company Program. This program allows students from Grades 9-12 to start and run their own businesses for 18 weeks, while receiving mentorship advice from members of the local business community.

To cap off the year, Futures Unlimited Banquets are held around the province to award the achievers for all of their hard work, as well as give them the opportunity to meet local business leaders.

Keynote speakers provide words of wisdom

JA was lucky this year to benefit from great FUB keynote speakers such as Roxanne Fairweather, Co-CEO of Innovatia Inc. who told the students about the importance of persistence and hard work when running their own company.

In total, the four provincial FUBs raised over $80,000 for JA programs in NB. Special thanks go to our Event Sponsors around the province:
Local Volunteer Wins Prestigious National Volunteer Award

Congratulations to Junior Achievement volunteer Gloria Murphy on being awarded the prestigious Junior Achievement of Canada National Volunteer Award! This award honours the top Junior Achievement Volunteer in Canada who has advanced the goals of Junior Achievement both locally and nationally. Gloria Murphy has made a lasting contribution to the Junior Achievement New Brunswick Charter and has significantly furthered the aims and objectives of Junior Achievement in Canada. Gloria Murphy’s heart beats a loud, resounding JA pulse that drives the Junior Achievement New Brunswick organization and encourages others to carry the JA torch for all youth in New Brunswick. Junior Achievement New Brunswick is proud to have Gloria Murphy on their team!!

2013-2014 Programs Delivered to Date

Junior Achievement in New Brunswick has had a busy year! Through programs across NB, JA will reach over 15,000 students this year. Check out our success as of May 1st!

Making an Impact

- Achievers are three times more likely to become a senior or middle level manager in their organizations over other employees
- Achievers average income is 50% higher than non-alumni
- Achievers are three times less likely to spend more than they earn, with over 70% of Achievers crediting JA for giving financial literacy and budgeting skills

Want to Stay Connected With JANB? Follow Us On Facebook and Twitter!

https://twitter.com/ja_nb
https://www.facebook.com/janewbrunswick
‘Fun’draisers At A Glance

Each year, Junior Achievement holds fundraisers across the province to ensure that no child or school ever has to pay to participate in a JA program. Below are some of the events we hold on an annual basis — we have something for everyone!

JA Bowl For Youth - Held in our four major centres each Fall, the bowl-a-thons raised a combined $25,000 in 2013

Held in Fredericton on February 4th, the JA Hockey Challenge saw players take to the ice, raising over $8,000 for JA’s In-School programs

Come Help Our Young People Take a Swing at Success

Call Connie today to register your team of 4 to play 18 holes and compete for some fantastic prizes! Team Registration is only $300 and includes a BBQ lunch.

Sponsorship opportunities are also available by contacting Connie at 455-6552.

Annual JA Golf Tournament
Riverbend Golf Club
June 4th, 2014

Contact Connie Woodside for more information
455-6552
jafrednb@nb.aibn.com

Win a Dream Trip to Europe With JA and CAA

Junior Achievement has once again partnered with CAA Travel to provide one lucky winner with an all expenses paid European river cruise for two (valued at $10,000)! Tickets are now available for only $10/ticket and only 2500 tickets will be sold. Contact your local JA representative for a ticket today before they’re all gone!
BHOF 2014: Tickets Are Over 40% Sold...Do You Have Yours Yet?

The JA New Brunswick Business Hall of Fame Gala (BHOF) will be held on November 6, 2014 at the Fredericton Convention Centre in Fredericton, NB.

The Junior Achievement New Brunswick Business Hall of Fame Gala is an annual celebration of the accomplishments and contributions of some of New Brunswick’s most influential business leaders. To date the event has raised more than $2 million for Junior Achievement programs throughout the province, inspiring and supporting the next generation of New Brunswick business titans.

This year, the JANB Business Hall of Fame is pleased to announce that its 2014 laureates are:

Dwight Fraser - President, Franchise Management Inc.

Roxanne Fairweather - Co-CEO & Co-Owner, Innovatia Inc.

Robert Irving - Co-CEO, J.D. Irving Limited

Sponsorship opportunities are available for the New Brunswick Business Hall of Fame. For more information or to purchase tickets, contact:

Connie Woodside
Phone: (506) 455-6552
Email: jafrednb@nb.aibn.com
Connie Woodside
President & CEO
Serving: Greater Fredericton and Surrounding Areas
Phone: 455-6552
Email: jafrednb@nb.aibn.com

Connie took over JA’s Fredericton charter 19 years ago, at a time when the group’s programs engaged just 500 students across the province each year. Since then, her passion and volunteer-recruitment savvy have taken that number to more than 15,000 today. As President & CEO of JANB, Connie works hard to ensure the students of New Brunswick get the skills they need to succeed.

Dave Evans
JA Southwest NB
Serving: Greater Saint John, Kings County and Charlotte County
Phone: 634-8409
Email: jastj@nb.aibn.com

No stranger to Junior Achievement, Dave was a former Company Program Achiever, Advisor, and has now held the post of Regional Manager, Southwest NB for JA since 2011. Working closely with both students and volunteers, Dave’s passion for making a difference in young peoples’ lives comes from his credo “You get out of it what you put into it”.

Haley Bungay
Social Media Manager
Phone: 455-6552
Email: janbonline@nb.aibn.com

The newest addition to the JANB team, Haley has taken on management of social media and everything online for JA. A former achiever and company program advisor, Haley continues to be a great asset for JA. When not at the JA office, Haley can be found on golf courses around the region as a recently certified PGA of Canada golf professional.

Sharon Jagoe
JA Bathurst
Serving: Bathurst, Greater Chaleur-Restigouche Region
Phone: 548-3700
Email: jaje@nb.aibn.com

Sharon has been managing JA’s programs in Bathurst since 2005 and has a long history with JA New Brunswick prior to joining the staff. Sharon spends a lot of time in the community, also being involved with Rotary and the local Farmer’s Market.